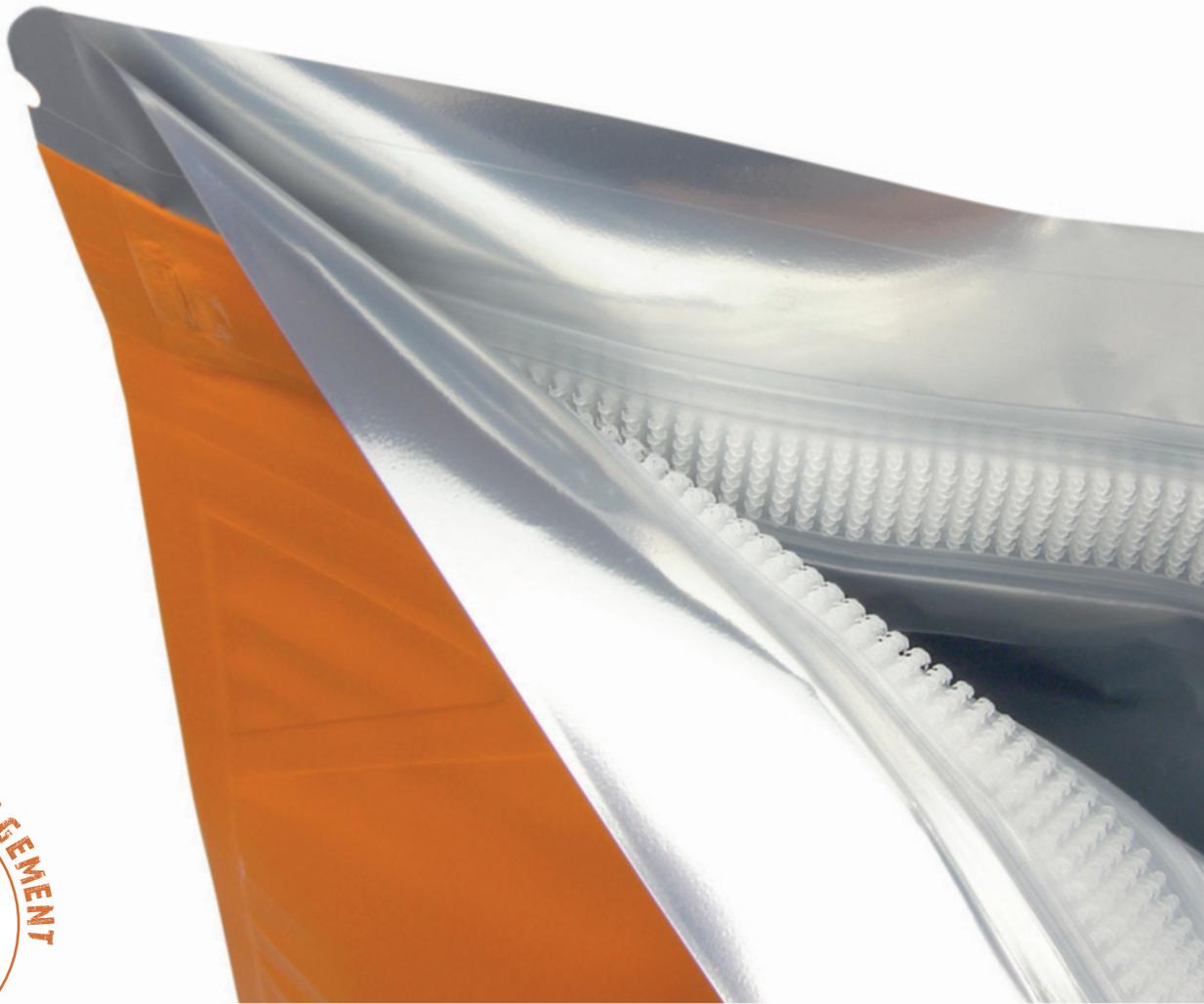


VELCRO® Brand  
**PRESS-LOK®**  
for Flexible Packaging



THE SMART CLOSURE FOR BAGS & POUCHES



## The Benefits of the PRESS-LOK® Brand Reclose System



### For the consumer

- **Easy alignment**  
With a squeeze, the closure easily aligns to create a reliable seal
- **Audible & tactile open and close**  
Hear and feel it close
- **Secure**  
Closes around fines and particulates



### For our partners

- **Innovative & easy**  
A unique and easy to use re-close system that will create consumer satisfaction
- **Good POS presentation**  
Closure keeps graphics flat and legible at retail
- **VELCRO® Brand**  
Over 50 years of quality products recognized by consumers worldwide

The only solution that you  
can close **blind-folded**

**NO NEED FOR  
PRECISE  
ALIGNMENT!**

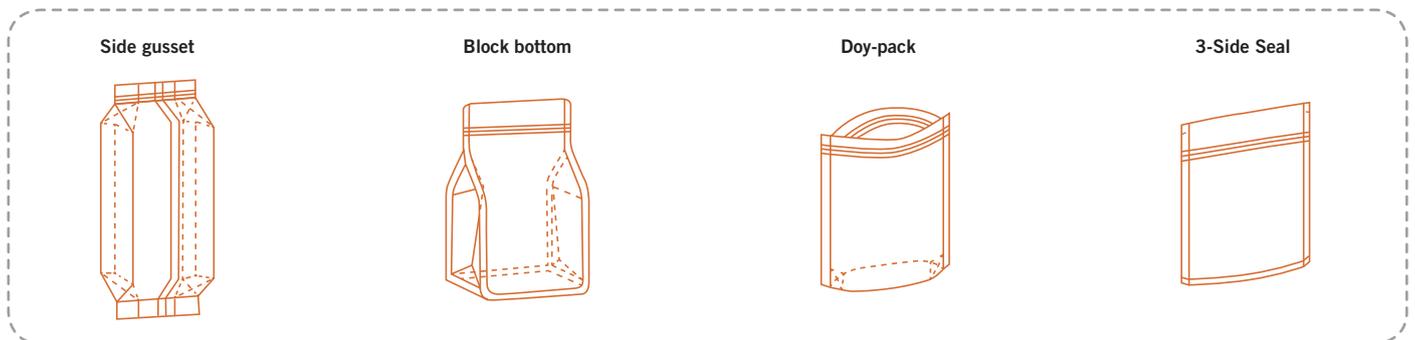


## WHAT CLOSURE FEELS LIKE.

VELCRO® Brand PRESS-LOK® closure technology allows you to create a simpler, smarter and more reliable packaging experience for your customers. With just a squeeze, PRESS-LOK® easily aligns to create a secure seal that you can feel and hear. It's what real closure is all about.



# Applications

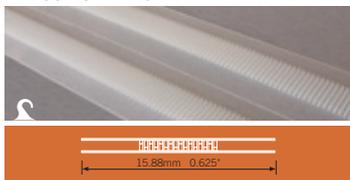


- Sugar, rice, cheese, dried fruits & nuts, cookies, coffee, confectionary, sliced meat, frozen food, pet food, seeds, fertilizers, detergents...

# Product Range

## Side by Side

VELCRO® Brand  
PRESS-LOK® 775



- Thin, tight seal
- Perfect for smaller pouches
- Micro-hook feature

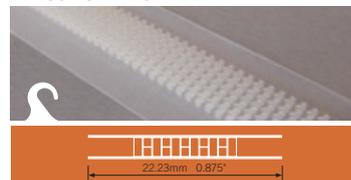
VELCRO® Brand  
PRESS-LOK® 776



- Audible opening & closing
- Tactile feel closure
- Suitable for powdered products

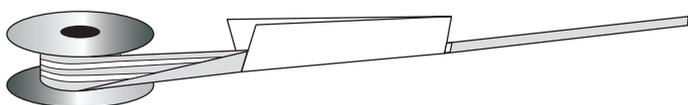
## Single Hook Lane

VELCRO® Brand  
PRESS-LOK® 779



- Audible opening & closing
- Allows for pouring feature
- Ideal for large size bags
- Suitable for powdered products

### MACHINE FOLDING AND ALIGNMENT PROCESS



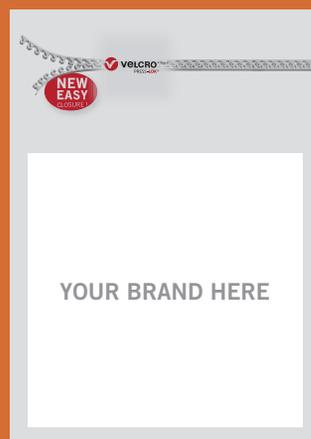
1. UNFOLDED INTRODUCTION
2. FOLDED & ALIGNED
3. READY FOR SEALING

### GENERAL FEATURES

- **Food contact conforming to:**
  - US FDA 21 CFR 177.1520
  - (EU) No. 10/2011 & (EC) No. 1935/2004
  - CFIA and Health Canada
- **PE heat sealable fastener**
- **Adaptable to most packaging machinery**

## Options

- Co-brand to increase consumer awareness





VELCRO INDUSTRIES ARE WORLDWIDE LEADERS IN FASTENING SYSTEMS OFFERING A WIDE RANGE OF SOLUTIONS, FROM STANDARD HOOK AND LOOP TO COMPLETE FINISHED PRODUCTS.

**50 YEARS OF EXPERIENCE:** WE ARE PROUD OF OUR HERITAGE IN INNOVATION HAVING OVER 300 ACTIVE PATENTS TO OFFER BETTER SOLUTIONS TO SATISFY OUR CUSTOMERS' NEEDS.



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**VELCRO INDUSTRIES AROUND THE WORLD**



- Sales offices
- Manufacturing facilities
- Research & Development centres